

THE ROLE OF BUSINESS WOMEN IN PUBLIC LIFE

Rajabova Sabohat Bobirovna

Termez State University

Lecturer at the Department of World History

Email: tursunovsafullo12@mail.ru

Abstract: This article describes the activities of businesswomen and entrepreneurs in Surkhandarya region, and their activities are illustrated with examples. Statistics on loans and benefits for women entrepreneurs are provided through statistics.

Keywords: Entrepreneur, businesswoman, leader, "Best Entrepreneur", "Badge of Uzbekistan", "Miracle".

Introduction:

Rapidly developing economic relations have required women to be active not only in the family, but also in society and the state, as well as in the economy. Gradually, business leaders began to appear in society. In the conditions of Surkhandarya region, the number of businesswomen who keep pace with the times, effectively using the existing opportunities, has also expanded. In particular, Feruza Kholmirezayeva is one of the first entrepreneurs in the region, who has achieved a lot in this field. Feruza Abdulluyevna was born in Jarqurghon district [1,247]. He graduated with honors in 1990, in 1995 he graduated from Termez State University with a degree in Russian Philology, and in 2001 from the Tashkent State Institute of Economics with a degree in marketing. Thanks to independence, women's entrepreneurship has received a lot of attention, and businesswomen have taken advantage of opportunities. His large-scale business started out simple. He started working as a securities specialist at Surkhan Tamamot JSC. The entrepreneur, who mastered the intricacies of the business during this career, soon began his own business. As a result of his efforts, in 1997 he became the first in the region to study the needs of the population in the field of outdoor advertising, printing and design, and began his own independent production and work on the basis of new technologies [2.161]. During this period, 777 types of invitations and business cards produced more than 2,000 types of paper products and all kinds of outdoor advertising. 21 people were provided with permanent jobs. He founded a company known as Office Ard Design. The company earned 82.3 million soums in 2003, and in 2007 this figure exceeded 376.5 million soums. The level of profitability of the enterprise is growing from year to year. Keeping up with the latest news, researching, studying the needs of the population, responding to customer demands, and a high level of production culture have been the main criteria for success. He also traveled abroad to study their work experience. He visited enterprises in Japan,

USA, China, India, Germany and other countries. He studied their work experience in depth. In 2003-2007, she won the nomination "Best Female Entrepreneur" in the region, in 2003 - the badge "Badge of Uzbekistan", in 2005 - the first place in the contest "Mahalla jonkuyari" of the Republican Mahalla Fund. Idi. He also worked for many years as a deputy of the 19th constituency of the Termez City Council of People's Deputies [4.51]. As chairman of the Zaratsoy Community Center in Surkhandarya region, he made a significant contribution to the development of the NGO movement in the region. From year to year, the businesswoman expanded her range of services and provided employment to unorganized youth [5.].

Materials and Methods.

The annual development of the public service sector in the region has opened the door to opportunities for women entrepreneurs in this area as well. The highest employment among women is in the service sector. Boronova Hafizahon was born in Denau and developed the service sector in the district. He has been in business since 1995. From 1989 to 1994, he worked as an accountant-instructor and many other activities at the Denau City Press Society. In December 2002, Hafizakhan completed and launched the 300-350-seat Miracle restaurant in Denau district, employing about 20 unemployed people. In 2006, he opened a woodworking shop in Denau. The workshop produced wood and door frames for the needs of the population. He also set up specialty shops to sell products. Dozens of people were employed in the shop.

In order to ensure the implementation of decrees and resolutions on increasing the role of women in the family, state and society, the statements of government commission meetings, practical programs have been developed in the region, and specific tasks have been set for all relevant leaders. the organization of work on the basis of. In particular, as of September 1, 2018, commercial banks in Surkhandarya region attracted 1,053 women entrepreneurs with soft loans worth 99 billion 224 million soums. In order to expand their activities, cooperation was established with foreign credit lines, and more than 26 billion was received from foreign credit lines [7.301].

In 2019, as a result of work to increase the role and place of women in the family, state and society, commercial banks will attract a total of 17 billion 89 million soums to 2,116 women across the country to develop women's entrepreneurship. Also, the total number of women entrepreneurs operating in Surkhandarya region in 2019 amounted to 7,000. Statistics show that in Bandikhan, Jarqurghon and Termez districts of the region, the activity of women entrepreneurs is slightly lower than in other districts. In Denau, Sariosiya, Muzrabat and Sherabad districts, the activities of business women are developing rapidly.

Results and discussions.

By 2020, more than 20% of the existing business entities in the Republic were headed by women [8]. The number of women entrepreneurs in Surkhandarya region has been growing year by year and by 2020 increased to 7,972. Women entrepreneurs operating in the region can be divided into two groups, the first group includes women engaged in large business activities, and the second group includes women engaged in small business. In particular, the first group includes 625 women entrepreneurs, including 3 in Bandikhan district, 35 in Boysun district, 278 in Denau district, 3 in Jarkurgan, 3 in Qizirik district, 150 in Oltinsoy district, Kumkurg. 105 people in On district, 6 people in Termez city and 12 people in Shurchi district. There are also women entrepreneurs in the province, who work in various sectors of the industry. There are 6,112 women working in small businesses. The number of women engaged in small business is

441	ISSN 2690-9626 (online), Published by "Global Research Network LLC" under Volume: 3 Issue: 6 in Jun-2022 https://grnjournals.us/index.php/AJSHR
	Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY).To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/

1719 in Muzrabot district, which is much higher than in other districts. The number of women engaged in small business is 211 in Altynsay district, 598 in Sherabad district and 99 in Boysun district. , 25 people in Bandikhan district and 550 people in Shurchi district [9].

In the province, women artisans have set up their own businesses, mostly small businesses. Nasiba Sharipova, an entrepreneur living in the Buyuk Ipak Yuli mahalla in the Sherabad district, is a small business owner who has set up her own welding and metalworking workshop. Nasiba Sharipova has set up her own business, taking advantage of the opportunities created for women in our country today. The businesswoman has expanded her range of products by producing iron gates of various sizes in her home and making about 50 types of iron gates. On the occasion of International Women's Day, March 8, 2021, the President signed a decree on awarding a group of dedicated women. Among the winners was Nasiba Sharipova from Sherabad, whose work was recognized. An individual entrepreneur and welder from Sherabad district was awarded the Order of Labor Glory. Nasiba Sharipova has expanded her career by developing business projects.

Conclusion.

Today, the country is taking all necessary measures to support and develop women's entrepreneurship and increase women's employment in this field. In addition to ensuring the participation of women in entrepreneurship and small business, the formation of legal knowledge and skills in them is rising to the level of public policy.

References

1. Mirziyoyev Sh. New Uzbekistan strategy. - Tashkent: Uzbekistan, 2021. - P. 247.
2. Ganieva G. Women's issues in Uzbekistan: a new approach, problems and solutions (independence period 1991-2005): history. candidate. ... diss. - Tashkent, 2005. – P.161.
3. Atayeva Dilduza Pulatovna. The role of women in Khorezm region in the socio-economic and cultural life of the society. Author's dissertation for the degree of Doctor of Philosophy (PhD) in History. Nukus-2021.
4. State archive of Surkhandarya region. Fund 13. Opis 31. List 148. P.51.
5. Field record. Termez city 2019. Recorded by Feruza Kholmirezayeva.
6. Z. Mo'minova. Distinguished women of Surkhandarya. Karshi 2009.
7. Respected women of Surkhandarya. Toshkent 2009 y. P.301.
8. Authority documents of the current archive of Termez city 6th fund.
9. As of September 1, 2018 on funds attracted to women entrepreneurs by commercial banks. Termez city archive.