

Challenges and Solutions in the Organization and Development of Tourism in the Deserts of Uzbekistan

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Abstract: The article examines the problems in the organization and development of tourism in the deserts of Uzbekistan and suggests ways to solve these problems.

Keywords: arid region, desert region, adyr region, indifference, biological resources, declarative reporting, modern routes.

Introduction. Currently, the process of forming a national model of tourism in the Republic of Uzbekistan is underway. This model must prove that the developing tourism market in the country, like any other market, has a positive impact on the socio-political and economic situation in the country. Therefore, the state should develop methodological and practical approaches to the development of tourism, the formation of the market of tourism services, reforming the methods and supports of economic regulation, improving the organizational management of tourism, increasing its export potential and, most importantly, attracting foreign investment is important.

The study of the subject. A study of the literature shows that very few scientific articles have been published on the development of tourism in the desert regions of Uzbekistan [3.4.5.6.7.8.]. Reading this information shows that there are great opportunities for the development of tourism in the deserts of Uzbekistan. First of all, traces of the ancient “Great Silk Road” from our deserts have survived. In our deserts there are 1000-year-old mausoleums and 1000-year-old trees, nature reserves, nature reserves, rare, endemic animals, plants in the International Red Book, international natural centers, sacred places of worship.

Tourists from 81 countries of the world visit the ruins of the palaces of the Khorezmian kings, built in the V-VI centuries BC, and the deserted basin of the Aral Sea. That is why there is a growing number of studies proving that the organization and development of tourism in our deserts are promising.

Problems of tourism development in the deserts of Uzbekistan. It is not necessary to invent or discover the problems or issues of tourism development in our deserts, these problems are known to tourism specialists, as well as to the khokimiyats in the deserts and the tourism management of our country. The most unfortunate and unfortunate thing is that the khokimiyats of the desert regions do not take into account the fact that the development of tourism in the desert is a promising direction in the socio-economic life of the desert, do not take the initiative to develop tourism in the desert.

The problems in the organization and development of tourism in the desert regions of Uzbekistan can be divided into two groups:

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1. Organizational problems.

2. Complex problems.

1. Organizational problems in the use of tourist resources in tourism in desert areas are:

1.1. Desert and hill areas are located at long distances from centers and cities.

1.2. Lack of hotels in the centers of desert districts.

1.3. Lack of quality tourist catering services in the desert.

1.4. Lack of tourist infrastructure in the deserts.

1.5. Lack of development of tourist routes to interesting tourist resources in deserts and hills.

1.6. Lack of advertising for the use of tourism resources in the deserts and hills.

1.7. Lack of comprehensive information and propaganda work on tourism in the desert population.

1.8. Indifference of district administrations in desert areas to the development of tourism in their territories.

In order to solve these problems and in the first projects for the development of tourism in our deserts, we need to study the development of domestic tourism in our country. Countries with developed tourism initially developed domestic tourism in their home countries.

2. A number of other problems in the development of tourism in the deserts and foothills of Uzbekistan should be addressed. In the development of any new sector of the economy, first of all, the problems of development of this sector will exist with their own resources. In order to ensure development in any field, first of all, the legal and regulatory framework of this sector must be strengthened by the laws of the state.

The problems in the development of tourism in the desert and foothills of the country are inextricably linked with the issues of socio-economic organization of tourism in these vast regions. These problems are more complex than the following complex problems:

2.1. The first problem of tourism development in the deserts and hills is the registration and documentation of tourist resources in the regions, detailed description of tariffs and descriptions of main and additional tourist facilities, determining the social and economic efficiency of using these tourist resources in tourism.

2.2. Development of tourism in the desert and foothill regions of Uzbekistan Due to the state protection of natural resources in the vast areas, tourist resource addresses, facilities, hunting grounds, reservoirs, riverbanks associated with biodiversity resources, legal norms for the use of these areas in tourism have not yet been developed. In particular, the use of nature reserves and nature reserves in desert areas for tourism has not yet received permits from the state authorities.

2.3. Attracting the population, labor resources to the tourist facilities in the desert and hill regions, local settlements and tourist facilities close to the population. The propaganda, advocacy and explanatory work on such important issues as the solution of the problems of employment of the local population, the establishment of friendly relations with tourists have not been organized at all.

2.4. Khokimiyats of Kashkadarya, Navoi, Samarkand, Bukhara, Khorezm, the Republic of Karakalpakstan, Jizzakh regions, district khokimiyats and departments and offices of the Ministry of Tourism and Sports of the Republic of Uzbekistan located in the deserts and hills regions The neglect of

the use of tourist resources in the desert and adyareas in tourism is evidenced by the current state of organization and development of tourism in these areas.

2.5. Given the priority to the development of ecological, rural, gastronomic, recreational and hunting tourism in the use of tourist resources in the deserts and hills, the development of modern tourist routes to these tourist resources has not begun.

When problems in any field are not solved, the situation in the field becomes worse and more confusing. More time and additional resources will be needed to rectify the situation. The timing of these cases may arise, of course. The most unfortunate thing here is that a lot of money, and most importantly, the convenient opportunities of human life will be lost. At present, when all the conditions, legal and regulatory framework for the development of tourism have been created in our country, it is unforgivable that local governments do not use these principles, conditions and facilities.

Solutions to the problems of organizing and developing tourism in the desert. One of the main tasks of the Ministry of Tourism and Sports of the Republic of Uzbekistan should be the timely solution of the problems of tourism development in the deserts and hills, the timely development of this sector, which in the future will boost the desert economy.

The problems of tourism development in the deserts and hills are also known to the organizations responsible for the development of tourism, professors who teach and teach tourism education, as well as senior theorists and practitioners of tourism. The most unfortunate thing here is that the khokimiyats of regions and districts are engaged only in the design and declarative implementation of decrees and decisions of the state on the accelerated development of the tourism sector.

In radically changing the national socio-economic situation of villages and auls in the deserts and hills, our current relations require equal treatment and equal development of the villages of the Republic. To this end, it is important to organize and develop tourism in the desert.

The Decree of the President of the Republic of Uzbekistan ShavkatMirziyoyev on March 29, 2018 on the program "Prosperous Village" contains the following views: "It is known from the rich and ancient history of our country that the beautification and creative work of our ancestors is one of the most invaluable values and traditions. Continuing these values, it is important to create decent conditions for the rural population and further improve their culture of life, and most importantly, to encourage young people to do good deeds by carrying out large-scale creative work in all regions". This Decree of the President provides for the implementation of development in all regions [1].

Paragraph 11 of the Resolution of the President of the Republic of Uzbekistan ShavkatMirziyoyev "On additional measures for the implementation of the Prosperous Village Program in 2018" reads as follows: "The Ministry of Employment and Labor Relations of the Republic of Uzbekistan, the Council of Ministers of the Republic of Karakalpakstan, regional and district khokimiyats, heads of sectors, business associations together with enterprises and organizations to create new jobs and increase employment in rural areas included in the Prosperous Village program" [2].

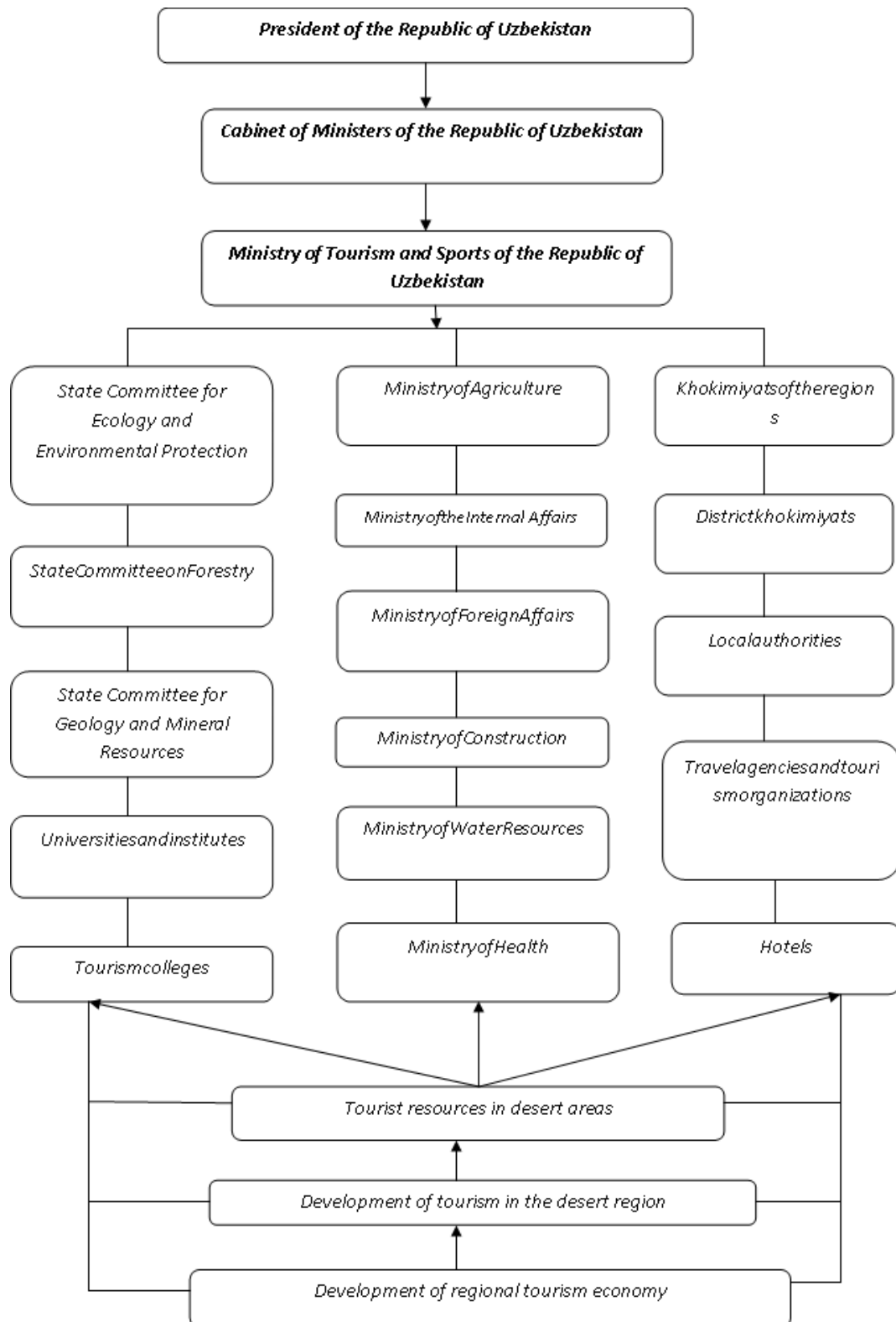


Figure. 1 The system of organization and management of tourism in the deserts and hills of Uzbekistan

In our opinion, the strong cooperation between organizations, institutions, khokimiyats and the State Committee for Tourism Development in Uzbekistan in the field of governance and tourism in Figure 1 will be the basis for the development of tourism in the vast desert and hilly regions. In order to do this, it is necessary to centralize the management of tourism development using tourism resources in the vast deserts and steppes, and in this management the joint cooperation of ministries, the State Committee for Tourism Development of Uzbekistan, institutes, travel agencies, tourism organizations, hotels and tourism specialists (1 -Figure).

In order to solve these problems, khokimiyats of regions and districts of Uzbekistan in the desert regions should first of all develop programs “Organization and development of tourism in all regions of the region” with the regional departments of the Ministry of Tourism and Sports of the Republic of Uzbekistan.

It is also important that the development of tourism in the desert areas is the future improvement of the desert areas, the improvement of roads in the desert; Construction of hotels, creation of new kitchens and restaurants; and we need to understand the improvement of transport and communication systems, the rise of entrepreneurship among the local population, the emergence of tourism entrepreneurship, the creation of new jobs, the creation of a solid foundation for cooperation with foreign countries.

Conclusion:

1. The organization and development of tourism in the desert regions can be carried out in three stages:

The first stage. The state will take over the legal and regulatory framework for the organization of tourism in the desert, the initial organizational and economic processes.

The second stage. Given the natural ecological and climatic conditions of the desert regions, the state should support the development of recommendations for the creation of new tourist areas and centers based on the methods of tourism geography.

The third stage. In creating new tourist areas, it is necessary to support the state in reviewing the experience and technologies of developed countries in the field of tourism and the implementation of opportunities to apply them in the deserts of Uzbekistan.

Recommendations:

1. Khokimiyats of regions and districts located in the desert regions of Uzbekistan should first of all develop programs “Development of tourism in all regions of the region” with the departments of the Ministry of Tourism and Sports of the Republic of Uzbekistan in their regions.
2. One of the main tasks of the Ministry of Tourism and Sports of the Republic of Uzbekistan should be the timely solution of the problems of tourism development in the deserts and hills, the timely development of this sector, which in the future will boost the desert economy.

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