

## American Journal of Economics and Business Management



Vol. 7 Issue 4 | pp. 63-71 | ISSN: 2576-5973

Available online @ https://www.globalresearchnetwork.us/index.php/ajebm

# Review of Bridging the Financial Inclusion Gap: A Strategic Framework for Digital Financial Management Solutions

Hisham Noori Hussain Al-Hashimy 1

<sup>1</sup> College of Computer Science and Information Technology, University of Basrah, Iraq

#### Abstract:

**Purpose** – The main task of this evaluation is to provide a comprehensive strategy guideline that could, without any doubt, fill the void for financial exclusion by digital financial management solutions. The aim is to evaluate how digital innovations can provide a platform for the financially disadvantaged to be incorporated into the financial system through more equitable economic growth and development.

**Design/Methodology/Approach** – his study will deal solely with the content through a comprehensive review of related literature and case studies of successful implementations in various regions. Therefore, this study's methodology is blended in that it brings out both quantitative concerning the effects and qualitative evaluations that shed light on participation and acceptability. The framework development is iterative and inclusive, airing opinions authentic from stakeholders such as fintech startups, financial institutions, and community groups.

**Findings** – They concluded that building superior digital financial management systems depends on a user-oriented approach, robust regulatory environments, and inter-policy coordination among banks, tech companies, and financial government institutions. Among the outcomes are easier access to financial services, disseminated financial literacy, and historically ignored communities, i.e. economic inclusion.

**Originality/Value** – It also enhances understanding of the academic and practical aspects of financial inclusion technology components and regulations, as brought up in my new model. It ensures that those involved in financial inclusion are informed about the logistics and the best technology tools for implementing greater financial inclusion.

**Keywords:** Financial Inclusion, Digital Financial Solutions, Economic Equality, Strategic Framework, Systematic Literature Review, Case Study Analysis.

## Framework for Digital Financial Management Solutions . American Journal of Economics and Business Management, 7(4), 63–71. Retrieved

Financial Inclusion Gap: A Strategic

Citation: Al-Hashimy, H. N. H..

(2024). Review of Bridging the

https://globalresearchnetwork.us/ind ex.php/ajebm/article/view/2754

Received: 21 February 2024 Revised: 29 February 2024 Accepted: 28 March 2024 Published: 26 April 2024



Copyright: © 2024 by the authors. This work is licensed under a Creative Commons Attribution-4.0 International License (CC - BY 4.0)

## Introduction

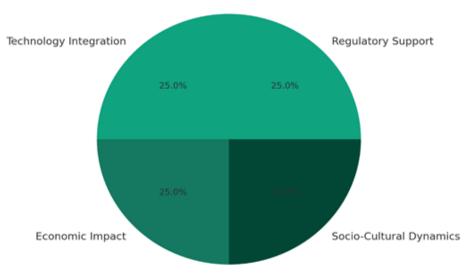
Financial inclusion is one of the key issues on a global level, where 1.7 billion people worldwide do not have access to key financial services. Essentially, this unsatisfied need substantially hampers their ability to take part in economic life and obtain a source of income. (Demirgüç-Kunt et al., 2020). Digital financial solutions, including mobile money services, digital wallets and online bank platforms, appear to be a gamechanging tool in which the current exclusion of individuals from financial services can be addressed through democratising access to the services, improving their availability, affordability and the level of user-friendliness for the people at the periphery of the financial sector. (Jameaba, 2020). The primary goal of digital financial services is to provide the bankless with opportunities and remove the no-problem club that we have in connection with traditional banks. Similarly, studies conducted in Sub-Saharan

African countries have shown that mobile money services have the utility of making transactions more efficient, stimulating economic activity, and saving money. (Nan et al., 2021).

Digital platforms, on the other hand, are a dealbreaker. They have also helped the disadvantaged by providing loans and other financial services (Macht & Weatherston, 2014). On the one hand, digital financial services can bring a greater financial inclusion experience for all. However, at the same time, there are still massive barriers, such as being financially illiterate, doubts about digital systems, doubts about whether the barring system is working well, and whether financial freedom is offered. Though the scale of this evidence on the advantages of digital financial technology is impressive, at least not crucial in everyday life, particularly for those who do not use financial services, that point needs to be improved. Researchers must better understand the strata of social organization in which these digital health technologies intersect and how that influences their utilisation (Galetsi et al., 2023). On the one hand, excluding unique experiences often occurs because quantitative statistics are more end-oriented. In other words, they do not allow researchers to consider significant socio-cultural issues which may affect technology adoption. Last but not least, most existing theoretical concepts fail to merge the ultimate goal of economic theories with behavioural ones (De Haas, 2021). Financial inclusion should be extended beyond access to financial service provision (N'dri & Kakinaka, 2020). It should ensure that such services are up to the users' standards and that they can fully realise the positive change in their finances (Puras, 2022).

This study seeks to unravel the implications of demographic and socio-economic variables on utilising and selecting digital solutions among the unbanked in poor neighbourhoods. What are the social barriers to overlooking, and what are the potential problems regarding financial systems that come with adopting digital technologies in the long run? How can regulatory structures more effectively be created to enable the scaling of digital financial empowerment services? Part of this research is dedicated to developing an integrated approach to addressing the identified gaps and improving digital financial solutions to foster hindering financial inclusion. The spiritual aspect of my research is to research and find out how different cultural and social structures have an impact on the acceptance and practical use of digital financial technologies, reviewing the effect of regulatory policies and coming up with a framework that combines technological, economic, socio-cultural, and regulatory dimensions. Figure 1(Cinematic Model) depicts a comparable image for me in which digital solutions are taken to lower groups on page alternatives using user empowerment through technology, economic activities, sociocultural values and regulatory complacent in the same proportion. All the framework areas work in 25% of the total, highlighting a comprehensive strategy for launching successful financial inclusion.





Furthermore, Table 1 summarises demographic factors and their correlation with the adoption rates of digital financial services.

Table 1 Summarizing demographic factors

Demographic Factor	Correlation with Adoption
Age	Positive
Gender	Varied
Income Level	Positive
Education Level	Positive
Rural vs Urban	Strong Positive

#### Methodology

The study conducted a systematic review, which was composed using primary sources such as theoretical models, data from Scopus, and the Web of Sciences. Scopus is a wellacknowledged source that includes scholarly books on all sorts of academic words of life, such as scientific, scientific technologies, and medicine-social sciences, arts, and humanities (Wakeling et al., 2019). The inclusivity makes the depth of this representation necessary for the issues that span several disciplines, like digital financial inclusion. Web of Science contains the full citation indexing data, which gives a precise impact evaluation and helps to understand how to present the investigations throughout time (Singh et al., 2021). Thus, they provide a profound insight into a diverse array of literature. The different ways they approach an inquiry for a subject such as digital financial inclusion, which is both intensive and extensive, give us the necessary details (Siano et al., 2020). This method captured the precision in sampling and suitable papers, rendering the study streamlining and target-relevant. The evaluation was intended to be useful in treating the process with high importance to the peer-reviewed literature while discarding any that were not directly associated with digital financial inclusion. This table aims to provide the reader with specific criteria for inclusion and exclusion.

Criterion	Eligibility	Exclusion	
Scope of Study	Articles focusing on digital financial inclusion	Articles not related to digital finance	
Publication Type	Peer-reviewed journals and conferences	Editorials, commentaries, and grey literature	
Language	English	Non-English articles	
Date of Publication	Articles published after 2000	Articles published before 2000	
Relevance to Research	Studies addressing any of the	Studies not addressing the	
Questions	specific research questions	research questions	

It all began with the identification phase, where exact words and their synonyms meant to cover all the dimensions of digital financial inclusion helped find the most relevant keywords. Using the study problems as guides, this review's keywords were derived from scholars and past studies to ensure every aspect was thoroughly covered (Mohamed Shaffril et al., 2021). Table 3 gives examples of keywords and relevance in strategy direction.

Table KEYWORDS AND SEARCHING INFORMATION STRATEGY

Database	Keywords Used	
Scopus	"financial inclusion", "digital finance", "mobile money", "digital wallets", "online banking", "financial technology", "fintech"	
Web of	"financial inclusion", "digital finance solutions", "e-banking", "financial	
Science	empowerment", "unbanked", "underbanked", "financial services access"	

The first thing we did in this sorting step was to number sign record the papers to exclude Pokémon ones with the same data. The titles and abstract also underwent the verification step using the exclusion criteria that helped to eliminate unnecessary information, making sorting the articles easier. An extensive search strategy was established to identify all information on the topic, so articles screened during the second stage were high-quality publications, and "related" studies meant manuscripts on the given topic. It was necessary to perform the entire analysis course to notice which articles had met these criteria. These studies turned out to be the most appropriate for our research study. The selected material was continually reviewed based on the eligibility result, focusing on the study's specific requirements and objectives. The main difference is that the depth of Phase 2's sitewide examination surpasses Phase 3's depth of the collaborative article's inspection. Stage 2 is concerned with the initial navigation, which primarily involves abstracts and titles so that only the relevant ones can be seen quickly. Phase 3 of the study stresses striking a balance between reading all the documents based on their technical perfection and information contribution. This approach ensures that the articles are 'equipped with crucial insights' relating to the given problem, ultimately facilitating the smooth flow of the study pioneering process. Through the structured approach elaborated in this systematic review, the systematic literature review process is carried out meticulously, and a sufficient amount of information, in other words, is synthesised in terms of digital financial inclusion.

#### Results

#### Synthesis of Adaptation Strategy Findings

A synthesis of the previous literature yields an overall consensus that holistic adaptation strategies are imperative in responding to the climate change threats posed to coastal-dependent communities and their fisheries. (GEZER, 2023). These literature reviews continuously underscore the role of diversification, improved access to resources, cooperative management, and involvement with different levels of government as foundations for developing coastal communities. (Owen, 2020). The suggested adaptation solutions exhibit recurring patterns: a policy framework for boosting

economic adaptability, engaging local community organisations and giving sustainable resource management part of their due. The formats switch to emphasise the guarantees of access to alternative means of livelihood, to strengthen economic resilience through training and education, and to improve proper governance and growing institutional assistance. To provide a brief overview of the adaptation measures from the selected sources, Table 4 tabulates them there. The visual is a model, and it makes it seem like it is so easy and quick to restore fishing communities under the menace of climatic variability.

Title of Article	Authors	Key Adaptation Strategies
Impacts of climate variability and	Lecegui et al.	Diversification of livelihood systems; flexible
change on fishery-based livelihood.	(2022)	policies and institutions.
Vulnerability of coastal communities	Stacey et al.	Transition to alternative livelihoods;
to key impacts of climate change on coral reef fisheries.	(2021)	community capacity enhancement; investment in local governance.
Socio-economic impacts of climate change on coastal communities: The case of North Java small pelagic- fisheries.	March and Failler (2022)	Gradual adjustment of fishing practices, livelihood diversification, and community support systems.
Limits and barriers to adaptation to climate variability and change in Bangladeshi coastal fishing communities.	Bisbey et al. (2020)	Infrastructure improvements; access to financial services and education; regulatory enhancements.
The livelihoods approach and management of small-scale fisheries.	Ansong et al. (2023)	Financial mechanism support; flexible loan systems; empowerment through capital and capability building.
The process of social adaptation towards climate change among Malaysian fishermen.	Short et al. (2021)	Continuous adaptive assessment, capacity building, information and technology access, and skill diversification.

**Table 4 Key Adaptation Strategies** 

The table above describes the options for developing a climate change response that includes the economic, social, and governance aspects. The response should be holistic and cater to the needs of the fisheries communities. Such results present a collective view on the adaptation techniques needed for these susceptible communities for their security and prosperity during climate change.

### Discussion

#### Economic Resilience through Livelihood Diversification

The assessment highlights livelihood diversification as a core pillar in the adaptation process. This variety and flexibility in livelihood allows an individual to avoid or reduce dependence on a single source of income that can often dry up due to climate change, as found by Badjeck et al. In their turn, Badjeck et al. also push for introducing financial systems that prop communities to widen their income sources, e.g. by offering adjustable loans. (Kelkar & Arthur, 2022). Not only do diversified economies diversify technical knowledge and establish sustainable methodology, but implementing the diversification methods needs to be approached more carefully, yet paying attention to the specific circumstances in the region to be sure that diversification will be environmentally and culturally sustainable.

## Strengthening Communities with Engagement and Capacity Building

Reconciliation and planning around community participation and empowering society are recurring subjects. Cinner et al. express the crucial element of advancing socioeconomic growth and ensuring people's well-being to raise adaptive capacity. Shafrill et al. stress the importance of education and creating the spirit of adaptation. South et al. (2020) Intervening with communities in the adaptation process results in the community's ownership of plans and the adaptability of the plans to local people's

unique needs and values. In the context of response-building, capacity building comprises the activities that help people develop the ability, insight, skills and readiness to cope with the effects of climate change. The essential elements in developing this ability are continuous dialogue and information exchange.

## Effective Adaptation through Supportive Governance and Policy

Appropriate adaptation strategies necessitate stable governance and the presence of institutional infrastructure. The International Union for Nature emphasised the need for people to engage in climate change discussions through system-level activities. Islam et al. discussed incorporating fisheries management regimes and maritime laws as critical parts of possible responses to a changing climate. (Islam, 2021; Mendenhall et al., 2020). Flexibility to adapt to the fluctuating, volatile nature of climatic change while at the same time having the ability to adopt durable rules and frames for community initiatives is a vital policy characteristic of adaptation. This concretely means combining indigenous knowledge in underlying research and having rules that trigger local communities' involvement in our policy establishment.

#### Expanding the Reach of Financial Services

Communities are required to gain access to financial tools, including low-interest decision-making and insurance, through which they can handle risks arising from the sudden climate unpredictability. Islam et al. have prioritised financial services to facilitate investments in technology and new practices to achieve more resilient communities. (Mohd Nor et al., 2021). Financial services provide access to safeguards during times of environmental or economic hardship and strive to promote the process of recovery and the investment in the resilience mechanisms by the communities for sustainable livelihood. This competition goes into the barriers that make it difficult for coastal communities to get financial services. Then, it looks at the different innovative financial facilities that can address their special requirements or needs.

## Enhancing Resilience with Technology and Information

The papers draw on the need for technology as one of the preconditions for adaptation measures to take effect. According to Gill et al. (2021), the proponents of enhanced technology, knowledge, and capacity-building activities should be implemented to enable communities to become more resilient (Gill et al., 2021). By using advanced fishing technology and predictive tools, among numerous others, the fishermen may adjust to changes in the environment and communication channels, which is deemed essential in the process. Lastly, we can't disregard the role of education and public campaigns aimed at familiarising the public with the issue of climate change and the possible adaptation protocol to be taken. It discusses a multi-pronged approach to involving technologies in mainstreaming assistance within the fisheries villages.

#### Limitations

This research faces several obstacles that require devoted attention. Employing merely some databases and publications written in English can cause bias. In contrast, critical research published in other languages or different formats, such as grey literature, may not be considered because of an underlying nationalist perception. Consequently, literature reviews are a kind of secondary research whose results tend to be substantially influenced by the quality of previous literature. Consequently, publication bias might shadow adaptational efficiency from the perspective of the perceived efficiency of a method because studies that yield negative results are less likely to be published.

## **Recommendations for Future Studies**

To get more diversified results in future studies, expanding a part of community health systems reviews (using various databases) and considering articles published in other

languages is good practice. One of the key aspects that could be applied in social innovation is a wide range of adaptation tools. Explicitly, this empowers doing empirical studies in places where existing studies are not well represented in the existing literature. These approaches will help us determine what barriers and factors are at play in solving the local conditions. In addition, longitudinal studies may yield new useful information on the robustness and sustainability of adaptation measures, thus making it possible to gain crucial insights for developing efficient policy and implementing the adaptation measures under climate change adaptation.

#### Conclusion

The author believes this systematic investigation has meticulously examined the different techniques used to adapt to climate change outcomes for communities or settlements primarily dependent on fisheries. The study has demystified several adaptation strategies that often include broadening the economic base, involving local communities and empowering them, coordinating with the authorities for good governance, improving approaches that give access to finance to the targeted population, and giving a chance to new technology. These skills contribute to building resilient communities capable of remaining and adapting to the ecological shifts and economic hazards brought by the changes in the weather over time. The investigation results potentially contribute to the existing knowledge on this topic as they suggest evidence of similarities in the design of adaptation methods as advanced in the most recent research. This study underlines the key role that a complex strategy, which includes financial, social, and policy aspects, plays in improving the efficiency of adaptation methods. In the times to come, researchers should strive to increase the variety of data sources, including non-English papers and grey literature, to obtain a worldwide perspective. It is the key task to perform empirical studies in the areas that are not well-studied, to execute longitudinal research to reveal the long-term impact of the adaptation approaches and to consider local knowledge in the design and implementation of these policies. These areas, which are to be addressed, will ensure that comprehensive information is gathered regarding various community needs and the degree of success of personalised adaptation devices over time. This paper highlights the importance of proceeding with detailed and mixed research while keeping in mind the local complexities and sustainability of adaptation approaches that have achieved significant milestones at their current stage of development. The results may help formulate sustainable measures for policymakers, practitioners, and academics, which will be among the things that will withstand global climatic changes.

#### References

- 1. Ansong, D., Okumu, M., Huang, J., Sun, S., Huseynli, A., Koomson, I., . . . Sherraden, M. (2023). Financial capability and asset building: Innovations in social protection and development. In *Handbook on Social Protection and Social Development in the Global South* (pp. 308-330): Edward Elgar Publishing.
- 2. Bisbey, J., Nourzad, S. H. H., Chu, C.-Y., & Ouhadi, M. (2020). Enhancing the efficiency of infrastructure projects to improve access to finance. *Journal of Infrastructure, Policy and Development*, 4(1), 27-49.
- 3. De Haas, H. (2021). A theory of migration: the aspirations-capabilities framework. *Comparative migration studies*, 9(1), 8.
- 4. Demirgüç-Kunt, A., Klapper, L., Singer, D., Ansar, S., & Hess, J. (2020). The Global Findex Database 2017: Measuring financial inclusion and opportunities to expand access to and use financial services. *The World Bank Economic Review*, 34(Supplement\_1), S2-S8.
- 5. Galetsi, P., Katsaliaki, K., & Kumar, S. (2023). Exploring benefits and ethical challenges in the rise of mHealth (mobile healthcare) technology for the common good: An analysis of mobile applications for health specialists. *Technovation*, 121, 102598.

- GEZER, S. (2023). High Policy Analysis From the Copenhagen School Perspective: The Securitization of the Post-Cold War Climate Crisis.
- 7. Gill, J. C., Taylor, F. E., Duncan, M. J., Mohadjer, S., Budimir, M., Mdala, H., & Bukachi, V. (2021). Invited perspectives: Building sustainable and resilient communities—recommended actions for natural hazard scientists. *Natural Hazards and Earth System Sciences*, 21(1), 187-202.
- 8. Islam, M. M. (2021). Social dimensions in designing and managing marine protected areas in Bangladesh. *Human Ecology*, 49(2), 171-185.
- 9. Jameaba, M.-S. (2020). Digitisation revolution, FinTech disruption, and financial stability: Using the case of the Indonesian banking ecosystem to highlight wide-ranging digitisation opportunities and major challenges. FinTech Disruption and Financial stability: Using the Case of Indonesian Banking Ecosystem to highlight wide-ranging digitisation opportunities and major challenges (July 16 2, 2020).
- 10. Kelkar, N., & Arthur, R. I. (2022). A review of governance and tenure in India's inland capture fisheries and aquaculture systems.
- 11. Lecegui, A., Olaizola, A. M., López-i-Gelats, F., & Varela, E. (2022). Implementing the livelihood resilience framework: an indicator-based model for assessing mountain pastoral farming systems. *Agricultural Systems*, 199, 103405.
- 12. Macht, S. A., & Weatherston, J. (2014). The benefits of online crowdfunding for fund-seeking business ventures. *Strategic Change*, 23(1-2), 1-14.
- 13. March, A., & Failler, P. (2022). Small-scale fisheries development in Africa: Lessons learned and best practices for enhancing food security and livelihoods. *Marine Policy*, 136, 104925.
- 14. Mendenhall, E., Hendrix, C., Nyman, E., Roberts, P. M., Hoopes, J. R., Watson, J. R., . . . Sumaila, U. R. (2020). Climate change increases the risk of fisheries conflict. *Marine Policy*, 117, 103954.
- 15. Mohamed Shaffril, H. A., Samsuddin, S. F., & Abu Samah, A. (2021). The ABC of systematic literature review: the basic methodological guidance for beginners. *Quality & Quantity*, 55, 1319-1346.
- 16. Mohd Nor, S., Abdul-Majid, M., & Esrati, S. N. (2021). The role of blockchain technology in enhancing Islamic social finance: the case of Zakah management in Malaysia. *foresight*, 23(5), 509-527.
- 17. N'dri, L. M., & Kakinaka, M. (2020). Financial inclusion, mobile money, and individual welfare: The case of Burkina Faso. *Telecommunications Policy*, 44(3), 101926.
- 18. Nan, W., Zhu, X., & Lynne Markus, M. (2021). What we know and don't know about the socioeconomic impacts of mobile money in Sub-Saharan Africa: A systematic literature review. *The Electronic Journal of Information Systems in Developing Countries*, 87(2), e12155.
- 19. Owen, G. (2020). What makes climate change adaptation effective? A systematic review of the literature. *Global Environmental Change*, 62, 102071.
- 20. Puras, D. (2022). Report of the Special Rapporteur on everyone's right to enjoy the highest attainable physical and mental health standard. *Phil. LJ*, 95, 274.
- 21. Short, R. E., Gelcich, S., Little, D. C., Micheli, F., Allison, E. H., Basurto, X., . . . Cao, L. (2021). Harnessing the diversity of small-scale actors is key to the future of aquatic food systems. *Nature Food*, 2(9), 733-741.
- 22. Siano, A., Raimi, L., Palazzo, M., & Panait, M. C. (2020). Mobile banking: An innovative solution for increasing financial inclusion in Sub-Saharan African Countries: Evidence from Nigeria. *Sustainability*, 12(23), 10130.
- 23. Singh, V. K., Singh, P., Karmakar, M., Leta, J., & Mayr, P. (2021). The journal covers Web of Science, Scopus and Dimensions: A comparative analysis. *Scientometrics*, 126, 5113-5142.
- 24. South, J., Stansfield, J., Amlot, R., & Weston, D. (2020). Sustaining and strengthening community resilience throughout the COVID-19 pandemic and beyond. *Perspectives in Public Health*, 140(6), 305-308.

- 25. Stacey, N., Gibson, E., Loneragan, N. R., Warren, C., Wiryawan, B., Adhuri, D. S., . . . Fitriana, R. (2021). Developing sustainable small-scale fisheries livelihoods in Indonesia: Trends, enabling and constraining factors, and future opportunities. *Marine Policy*, 132, 104654.
- 26. Wakeling, S., Spezi, V., Fry, J., Creaser, C., Pinfield, S., & Willett, P. (2019). Academic communities: The role of journals and open-access mega-journals in scholarly communication. *Journal of Documentation*, 75(1), 120-139.