

Characteristics of Seasonality and the Role of Migration in the Supply of Tourism Products

Ashurova Maftuna

Master of Termez state university

Chorshanbiev Sharafiddin

Head of International Cooperation Department of Termiz Institute of Engineering and Technology

Abstract: The article deals with Uzbekistan are a country with significant potential for tourism development. That is it the presence of many unique nature objects (lakes, mountain peaks), rich cultural and cultural heritage but also with historical heritage.

Keywords: Tourism, Uzbekistan, development, objects, cultural heritage.

Introduction

Uzbekistan is a country with significant potential for tourism development. That is it the presence of many unique nature objects (lakes, mountain peaks), rich cultural and cultural heritage but also with historical heritage. Year by year Republic of Uzbekistan foreign visitors are increasing. This is evident in Figure 1. Last For 15 years, foreign nationals visit Uzbekistan 15.5 times, or more From 442.1 thousand people in 2002 to 2847.9 thousand in 2017. Uzbekistan Their foreign visit to the country in 2017 was 5182.5 thousand people 6.5 times more than in 2002.

Foreign citizens who went to the Republic of Uzbekistan in 2002-2017 and went abroad. The purpose of the trip is for foreign nationals visiting Uzbekistan in 2017 When analyzing the case, 2272.3 thousand people (84.7%) reported having relatives 203,700 people (7,6%) were provided with tourist services, and 159,900 (5.9%) were employed 28.7 thousand people (1.1%) were treated for treatment, 18.5 thousand people (0.7%) were trade 6.9 thousand people (0.3%). The visit of foreign nationals who arrived to the Republic of Uzbekistan in 2017 distribution by targets, thousand people. Most foreign visitors are among the CIS countries In the Republic of Kazakhstan - 1783,8 thousand (or in the CIS countries 67.7% of the respondents), Tadjikistan - 261.9 thousand people (9.9%), Russia - 143.9 thousand people (5.5%), the remaining 16.9% (Turkmenistan (62.5 thousand), Azerbaijan) (4,3 thousand people), Belarus (3,0 thousand people), and Ukraine (0,7 thousand persons). The number of foreign nationals coming to Uzbekistan in 2017 by country, thousand people . In 2017, the majority of foreign visitors are far abroad Turkey (55.2 thousand), followed by Turkey Korea (37.4 thousand), China (19.7 thousand), Germany (7.8 thousand), UAE (5.8 thousand people), France (5.7 thousand), Israel (4.2 thousand people), Japan (4,1 thousand), Pakistan (3,8 thousand), Great Britain (3,3 thousand people), Malaysia (3,2 thousand persons), USA (1,5 thousand persons) and other countries (61,0 thousand people).

| | |
|---|---|
| 1 | ISSN 2576-5973 (online), Published by "Global Research Network LLC" under Volume: 5 Issue: 10 in Oct-2022 https://www.grnjournals.us/index.php/AJEBM |
| | Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY).To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/ |

Foreign nationals coming to the Republic of Uzbekistan in 2017 Distribution of population by country, thousand people. If you look at the last 5 years, it is a tourist company and the number of organizations has increased. For example, if there were 345 in 2012, By 2017 it has grown by 104 and has reached 449. The same service visitors were also provided with 203.7 in 2012 while in 2017 it was 782.7 thousand people. Accept them from 102,400 in 2012 to 167,400 in 2017. Number of touristic firms and organizations and service visitors. The main tourist companies and organizations in the Republic of Uzbekistan in 2017 (321 units) in Tashkent (70.8 thousand foreigners) provided to citizens.

Samarkand region - 57 tourist companies organizations, which serve 13.1 thousand foreigners is shown. There are 8 tourist companies and organizations in Khorezm region 51.2 thousand foreigners were served by foreigners. The number of firms and organizations carrying out tourist activities in 2017. In the part of the country Tashkent, Uzbekistan (UzDaily.com) -- Number of tourists, who visited Uzbekistan in 2017, exceeded 2.52 million, which is 24.3% higher than in 2016. At the same time, export of tourist services increased by 24% compared to 2016 to US\$1.557 billion. In addition, 101 placement facilities were created in 2017, with a total number of 1,355 places, and 128 legal entities providing tour operator services are registered, the current number of accommodation facilities is 851, and the number of tour operators is 561. As part of the implementation of a set of measures to ensure the safety of life and health of tourists, 442 organizations providing tourist services are certified, of which 221 provide hotel and 221 - tour operator services. During 2017, 128 entrepreneurs received licenses to conduct activities of tour operators.

Welcome to Uzbekistan - an oasis of peace, a land where ancient history and modern culture converge, a country located at the mid-point of the Great Silk Road! It's the oldest land in Central Asia, maintaining a twenty-five century long history, a country with a specific historical and cultural community different from that of other regions. Recently, tourist interest in Uzbekistan has markedly increased and accordingly, the range of travel facilities and the services of local tour operators are being expanded year by year in order to draw more travelers to explore this wonderful place. On the territory of Uzbekistan there are many cities where hundreds of architectural monuments from different ages are located.

Among them are Samarkand, Bukhara, Khiva, Shakhristabs, Termez and Kokand. These cities were centers of science and art. Great architects created palaces, mosques and mausoleums, world famous monuments of ancient architecture memorializing Alexander the Great and Genghis Khan. Many of those masterpieces have not survived to the present; however, from those which have been preserved, it is possible to restore the pages of the distant past. The Great Silk Road, one of the most significant achievements in history of World civilization, also passed through these cities. To enjoy your stay in these historical sites imbued with the atmosphere of ancient times, great efforts have been made to ensure that modern travelers feel comfortable and secure. Therefore, a great number of new hotels and guest houses have appeared, new restaurants and cafes have reached international Standards, and modern means of transportation, from cars to tour buses, are available to transport more and more travelers.

Traveling around Uzbekistan is an adventure filled with fascinating cultural discoveries, history and breathtaking natural beauty. Travelers have the opportunity to travel through living history, not just among remnants kept in the confines of a museum, but also experience the silence of the distant past among the sites of ancient settlements, temples and tombs - a great place to escape from busy civilization. They still serve as places for religious pilgrimage, as they have for a thousand years. You will always remember the tall minarets, grandiose madrasahs and mosques, palaces and mausoleums decorated with incredible ceramic ornamentation, noisy and colorful oriental bazaars, interesting legends, and the warm hospitality and ancient traditions of the local people. This is a land full of oriental romance, for anyone in search of a view into the past. A land of cotton and orchards, entertaining bazaars, and artisans practicing their trades

| | |
|---|--|
| 2 | ISSN 2576-5973 (online), Published by "Global Research Network LLC" under Volume: 5 Issue: 10 in Oct-2022 https://www.grnjournals.us/index.php/AJEBM |
| | Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/ |

in the same manner as has been done for thousands of years. Deserts which were the center of the ancient creation of countless nations, caravan paths that crossed the vast, scorching land, all this was once a part of the Great Silk Road connecting ancient China and Europe.

These days the modern tourism infrastructure allows for easy travel in the desert and steppe areas of this region, where you can experience adventurous camel riding, sleep in yurts - the only dwellings in the boundless desert, equipped with all necessary facilities, and spend an evening next to the fire listening to a folklore performance. The mountainous regions of Uzbekistan can also be considered some of the most beautiful landscapes in Central Asia. These picturesque places are worth seeing for those who want to connect with nature, to withdraw from reality and consider their own place in the world. Forests intermingle with alpine meadows, which in turn give way to snow capped summits with mighty tongues of glaciers. The western Tian-Shan mountaintops glitter under the blue sky, and below them lie alpine pastures, savage gorges and river rapids that are difficult to access and have for years have been an attraction for adventure seekers.

Summer tourism activities include mountain biking, hiking, trekking, rafting, canoeing, mountaineering, horse riding and leisure accommodations in newly built mountain resorts. Winter in the mountains is likewise full of opportunities for heli-boarding, heli-skiing, snowboarding and paragliding. Professional instructors provide high quality services for the achievement of your adventure dreams.

- In addition to the famous traditions of Uzbek hospitality, which are so deeply rooted within its people, the unique local customs and tasty national cuisine of Uzbekistan make it a very attractive tourism destination for travelers from all over the world.
- Yet Uzbekistan is not only about white-haired old men, the unique cultural heritage of its people, oriental hospitality and famous Uzbek cuisine. Uzbekistan is also modern, a perfect place for rest, amusement and even. filmmaking! Interesting, inexpensive, clean, safe - these are the pillars that support what many call an exciting trip to Uzbekistan.
- Now , let's take a closer look at these main advantages:
- Exciting . The rich history of the region, world famous monuments of architecture and applied art, tours in the ancient cities of Uzbekistan, stories related by professional guides which one could listen to eternally - all of which you might expect.
- Inexpensive. All travelers coming to Uzbekistan note one established fact: prices here are very modest to extremely low. This is the main reason why spending money here is nothing but a pleasure. Shopping in the souvenir stores and arts and crafts boutiques, entertainment centers, wonderful restaurants offering a rich diversity of cuisine, beautiful ski resorts , and the unique night life of the capital - are among the number of tourist attractions .
- Clean . In the streets of Tashkent and other large cities of Uzbekistan, you can walk without stumbling upon empty bottles of beer , stepping over cigarette packs or having to find your way around garbage heaps. Unusually clean, wide and shady streets, green parks and clear fountains are among its charming elements.
- Safe. Many cannot help but wonder about Uzbekistan's stability, with no wars or revolutions, and a very low rate of petty crime. The local population is known for its peaceful disposition - something that will stand out among your good memories of Uzbekistan.
- Uzbekistan today possesses a booming hotel industry. Altogether there are about 300 hotels in Uzbekistan with total capacity of 9000 rooms. Uzbekistan's hotels range from comfortable two-star

| | |
|---|---|
| 3 | <p>ISSN 2576-5973 (online), Published by "Global Research Network LLC" under Volume: 5 Issue: 10 in Oct-2022 https://www.grnjournals.us/index.php/AJEBM</p> |
| | <p>Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/</p> |

hotels to five-star luxury hotels in order to cater for every taste and budget. First-class hotels with internationally famous names and excellent world-class service are available in the major cities of Uzbekistan: Tashkent, Samarkand, Bukhara and Urgench. Other categories of accommodation are good-quality middle-range hotels, B & Bs and guesthouses that provide perfectly reasonable facilities. Some of these hotels have proved their reputation through many years in hospitality business. A number of new hotels and B&Bs have sprung up over the past several years.

- Uzbekistan official star classification system is based on standard factors such as room size, services, the presence of a lift, decor, the level of staff qualification, etc.
- In cities twin-bedded rooms are provided in most hotels and B&Bs. Quality hotels guarantee twin-bedded or double (King-size bed) accommodation. Single rooms are accessible when ordered beforehand. As all bookings are subject to availability at the time of reservation we recommend that reservations be made as early as possible to avoid disappointments, especially during peak season travels when hotels are booked solid (April, May, June, September, October) as well as during numerous international events such as fashion weeks or international conferences to be organized.
- In the capital city of Tashkent there has been a rapid growth in the number of luxury hotels represented by well-known international chains and provided with high level conference facilities, health clubs and international restaurants. Besides these large hotels, guests of Tashkent can find reasonably priced rooms in the hotels situated in and around the center.
- Mostly all accommodation in historical cities - where many new hotels has been build recently - is available in central areas within walking distance of cities' major sights.
- During some adventure tours such as heli-skiing, trekking, horseback riding at the foothills of the Tien Shan around Chimgan tract you need not, unless you choose, retire from daily activities to a tent; all these activities are close to comfortable accommodation where you can restore your flagging energy with fresh food and relax in swimming pool or fitness center of quality hotels surrounded by breathtaking scenery of wildlife.
- Thanks to an exclusive partnership between Manzara Tourism Company and the hotels of Uzbekistan we can offer you a wide choice of accommodation to suit your wishes and budget: from the most upmarket hotels to small clean and comfortable private hotels and B&Bs. We don't offer you all Uzbekistan's hotels. What we offer you is an intriguing selection of quality accommodation options, each with a style and character of its own. Whatever their background we regularly check and evaluate the service attributes and overall hospitality provided, in order to recommend you with confidence the hotels where you can enjoy all the benefits of a value for money and a standard of comfort accommodation while in Uzbekistan.
- Thus, should you choose to stay in one of the luxury hotels of Uzbekistan's capital – City of Tashkent, or in an oasis of peace and quiet at one of the traditional quarters of Samarkand, or take a room in a restored old Bukhara mansion, or converted building of traditional madrassah in Khiva you will always find hospitality, good rest and sweet dreams! Samarkand is currently the second most visited city in Uzbekistan. The first one remains Tashkent. In 2017, the country welcomed 2.69 million tourists. In the first 9 months of 2018, the number of foreign visitors amounted to 4.4 million people compared to 2.2 million in the same period of 2017. The goal remains to pass the 5 million figure.

The ambition of the country goes way beyond. Uzbekistan plans to bring the number of foreign tourists visiting the country to 9.09 million by 2026, according to a presidential decree. In the last year, the country took many steps in order to make it easier for visitors to come. The most emblematic example

| | |
|---|---|
| 4 | <p>ISSN 2576-5973 (online), Published by "Global Research Network LLC" under Volume: 5 Issue: 10 in Oct-2022 https://www.grnjournals.us/index.php/AJEBM</p> |
| | <p>Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY). To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/</p> |

is the introduction of electronic visas last July 15, 2018. This measure became a significant impetus for the development of inbound tourism in Uzbekistan. In just 4 months of operation, about 195 000 electronic visas were issued to citizens of 49 countries. Another interesting measure is the Silk Roads Visa. “This is an analogue of the Schengen visa, only between the countries of Central Asia” stressed Akkulov. This measure will allow to target a specific audience willing to discover the Silk Roads cities – such as Samarkand, Khiva and Bukhara. There is also room for those who seek to experience a night in the Uzbek desert, like the nomads did in the glorious period of the silk roads. That is what Dilbar Karimberdiyeva, owner of the Ayaz-Kala yurtcamp, is trying, with success, to recreate.

References

1. Kalpana Agrawal, Harshit Baranawal. Environmental sustainability of ecotourism // The International Journal's, Research Journal of Economics & Business Studies. – 2012. – Vol. 01 (9). –pp. 1-7.
2. www.tourism.uz
3. [www.tourism statistics.uz](http://www.tourismstatistics.uz)
4. Официальный сайт международной организации International Union for Conservation of Nature [Электрон. ресурс].–URL: [http://www.iucn.org/ what/global_programme/resources/](http://www.iucn.org/what/global_programme/resources/).

| | |
|---|---|
| 5 | ISSN 2576-5973 (online), Published by “Global Research Network LLC” under Volume: 5 Issue: 10 in Oct-2022 https://www.grnjournals.us/index.php/AJEBM |
| | Copyright (c) 2022 Author (s). This is an open-access article distributed under the terms of Creative Commons Attribution License (CC BY).To view a copy of this license, visit https://creativecommons.org/licenses/by/4.0/ |